

Google Sprint

Monday >

Map out the problem and pick an important place to focus.

Tuesday >

Sketch competing solutions on paper. Begin planning customer's test.

Wednesday >

Make difficult decisions and turn your ideas into a testable hypothesis. Create a storyboard.

Thursday >

Build a high-fidelity prototype. Write an interview script.

Friday >

Test the prototype with real live humans. Analyze the results.



5-day sprint

